



The Smarter Side of COBRA Administration

Trusted by nearly 4,000 organizations, Benefit Allocation Systems (BAS) simplifies COBRA Administration with over 35 years of proven expertise. Through our COBRA division, Cobra Control Services (CCS), BAS delivers automated notifications and premium collection, enabling HR teams to manage compliance effortlessly. HR professionals rely on MyEnroll360, our proprietary platform, for seamless access to participant data, reports, and tools—allowing them to streamline processes, reduce administrative burden, and stay focused on their workforce.



Only Pay for What You Need

- **Per-Letter Fee Only:** Pay only when a COBRA letter is issued.
- **No Setup Fee:** No upfront charges.
- **No Annual Fee:** No recurring yearly costs.
- **No PEPM Fee:** Avoid headcount-based fees.
- **No Per Continuant Fee:** No extra participant charges.
- **No Monthly Minimum:** Fits organizations of all sizes.



Regulatory Peace of Mind

Backed by BAS' in-house ERISA counsel, we stay ahead of regulatory and federal requirements, giving you confidence in COBRA compliance. BAS automates critical tasks like initial rights and qualifying event notices while adapting to government-mandated changes to ensure all required notices are sent promptly, accurately, and without disruption to your organization.



Transparent Reporting

At BAS, we believe keeping you informed is fundamental. Our automated bi-weekly reports and robust in-platform reporting tools provide real-time access to the information you need. With seamless access to MyEnroll360 and the COBRA participant profile page, you can view documents mailed to participants, payment history, and key COBRA metrics effortlessly.



Expert Support

Supported by BAS' in-house customer service team, employers and participants receive expert guidance and personalized support. Our call center answers 90% of calls in under 20 seconds, ensuring fast and efficient assistance when you need it most. With 35 years of COBRA expertise, our team delivers a smooth and reliable experience at every step.